

# CONVERD



## IMAGEase

grand format indoor / outdoor poster media



**IMAGEase 140 (GFIOP)** Durable, latex-saturated, and wet strength media suitable for indoor as well as short term outdoor applications. IMAGEase 140 is available in 6 mil / 140 gsm and offers exceptional print fidelity.

**IMAGEase 212 (GFIOP)** Durable, latex-saturated, and wet strength media suitable for indoor as well as short term outdoor applications. IMAGEase 212 is available in 9.9 mil / 212 gsm and offers exceptional print fidelity

**Printability: UV, Latex, Solvent, Offset, Screen**

Choose your **GREEN** resource from a leading solutions provider.

### IMAGEase APPLICATIONS

- Indoor POP
- Temporary outdoor displays
- Posters
- Wallcovering
- Hanging Signage

### PRODUCT SAFETY

Class A Fire Rating ASTM E-84





# IMAGEase

grand format indoor / outdoor poster media

## IMAGEase 140 Technical Data

Caliper	Sheffield Smoothness	Basis Weight (gsm)	Gloss @ 75°	Brightness %	Opacity %	Tear MD/CD*	Tensile MD/CD**	Wet Expansion	Optimum Printing Conditions	Flame Classification
6 pt / 6 mil	18	140	55	81	95	115 / 110	50 / 37	2%	70 °F (35-70% RH)	ASTM E-84 Class A

These are typical values of the product as produced representing a manufacturing range.

Slight variations may occur during the manufacturing process.

\* Elmendorf Tear / Grams

\*\* Pounds Per Inch

## IMAGEase 140 Availability

Size	Core
42" x 200' / 106.9cm x 60.96m	3"
48" x 200' / 121.9cm x 60.96m	3"
54" x 150' / 137cm x 45.72m, 54" x 500' / 137cm x 152.4m, 54" x 1000' / 137cm x 305m	3"
60" x 200' / 152.4cm x 60.96m, 60" x 500' / 152.4cm x 152.4m	3"
61" x 1000' / 155cm x 305m	6"

## IMAGEase 212 Technical Data

Caliper	Sheffield Smoothness	Basis Weight (gsm)	Gloss @ 75°	Brightness %	Opacity %	Tear MD/CD*	Tensile MD/CD**	Wet Expansion	Optimum Printing Conditions	Flame Classification
9.9 pt 9.9 mil	15	212	41	81	95	200/185	60 / 40	2.07%	70 °F (35-70% RH)	ASTM E-84 Class A

These are typical values of the product as produced representing a manufacturing range.

Slight variations may occur during the manufacturing process.

\* Elmendorf Tear / Grams

\*\* Pounds Per Inch

## IMAGEase 212 Availability

Size	Core
48" x 1000' / 121.9cm x 305m	3"
50" x 150' / 127cm x 45.7m, 50" x 300' / 127cm x 91.4m	3"
54" x 150' / 137cm x 45.72m	3"
60" x 200' / 152.4cm x 60.96m, 60" x 500' / 152.4cm x 152.4m	3"
61" x 1000' / 155cm x 305m	6"



conVerd - a FiberMark North America Brand

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naturally creative



Manufactured With Recycled Fiber

MADE IN THE USA



The mark of responsible forestry