

RubberSteel®

Magnetic Receptive Material



Imagine the Possibilities

Magnum Magnetics® offers our innovative RubberSteel® magnetic receptive material that holds magnets like steel, yet is safer to use, easier to apply and more economical.

Multiple Uses and Features

- Magnetic receptive; holds magnetic sheet, magnetic strip, custom magnetic profiles or hard magnets on either flat or curved surfaces
- Lightweight, rustproof and durable
- Flexible, easy to use and store, and long lasting
- Easy to apply—no sharp edges; adhesive backing attaches easily to metal, wood, plastic, Formica, smooth concrete and plaster, cardboard and more
- Class A Fire Rating: Our 10 mil Rubbersteel with a matte white vinyl printable surface has a Class A Fire Rating per test method ASTM E84



The Force in Flexible Magnetics®



★ Quality Made in the USA ★

800.258.0991

sales@magnummagnetics.com

magnummagnetics.com/rubbersteel

Applications:
P.O.P. Displays, Menu Boards, Temporary Signage, Retail Stores, Offices, Tradeshows
...and much more!

Product Specifications

RubberSteel®

Product	Overall Total Thickness*	Maximum Width**	Holding Strength***
10 mil plain RubberSteel®	0.010" (.25 mm)	25" (0.635 m)	10 lbs / ft ²
17 mil plain RubberSteel®	0.017" (.43 mm)	48" (1.016 m)	20 lbs / ft ²
25 mil RubberSteel® with printable surface and adhesive	0.030" (.76 mm)	48" (1.016 m)	30 lbs / ft ²

Rubbersteel® can be delivered plain or with a wide variety of laminates, including printable vinyl, indoor or outdoor adhesive, write-on/wipe-off film, and custom-formulated top coatings on one or both sides. Contact us to discuss your application. Sheets and rolls available up to 48" (1.016 m) wide in plain, single- or double-laminate.

*Tolerances: Thickness +/- .002" (.05 mm); Widths: +/- .03" (.79 mm); Lengths: +/- .06" (1.59 mm) or +/- 1% whichever is greater.

**10 mil - 45 mil thickness available up to 25" wide; 17 mil - 45 mil thickness available up to 48" wide. Other thicknesses may be special ordered.

***Measured using pull testing with 30 mil magnetic sheet with 14 poles per inch (PPI)

Weatherability

Magnum® flexible magnetic sheeting performs well in adverse weather (such as rain, sleet and snow), and in temperatures from -15° F to 160° F (-26° C to 71° C). UV coating will protect inks and increase weatherability.

Shipping and Packaging

Magnum Magnetics can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes, or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

Our Promise to Customer Service

We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum® promise: **Quality, Service, Delivery, Value.**

The next time you're in the market for flexible magnetic sheet, strip, custom profiles or magnet related products, demand the brand that keeps its promise — demand the Magnum® brand.



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